



Agenda

As of January 11, 2010

WEDNESDAY, MARCH 10TH

Time	Topic	Speaker
5:00 PM	Registrations start <i>Refreshments Sponsor: Koppert</i>	
7:00 – 9:00 PM	Wine and cheese reception in trade show area	

THURSDAY, MARCH 11TH

Time	Topic	Speaker
7:00 AM	Registration <i>Refreshments Sponsor: Koppert</i>	
8:00 AM	Opening	Moderator
8:15 AM	Welcome	Blake Johnston, President, Nova Scotia Cranberry Growers Association
8:30 AM	Engineering and Bed Design (Building beds, Water Control and Drainage)	TBA
9:00 AM	Cultivars	Frank Caruso, Cranberry Research Station, University of Massachusetts
9:20 AM	Vine Sourcing and Planting	Brian Mauza, Ocean Spray
9:40 AM	Quebec Agronomy Clubs	Sebastien Marchand, Cranberry Consultant
10:00 AM	Break in the Trade Show <i>Break Sponsor: Terra Beata Farms</i>	
10:30 AM	Irrigation Design, Systems and Irrigating New Plantings	Blake Johnston, Bezanson & Chase Cranberry Co. Ltd.
11:00 AM	Fertilization Principles in Quebec	Sebastien Marchand, Cranberry Consultant
11:30 AM	Featured Grower Talk	TBA
12:00 PM	Lunch and Trade Show Time	
1:20 PM	Ocean Spray Update	Bill Franz, Ocean Spray
1:40 PM	Economics of Cranberry Production	Lori Kittilsen and Christina Jones, Nova Scotia Department of Agriculture
2:00PM	Cranberry Institute Update	Jere Downing, Cranberry Institute (tentative)
2:20 PM	Organic Cranberry Production	Jacques Painchaud, MAPAQ
3:00 PM	Break and Trade Show <i>Break Sponsor: Dow AgroSciences</i>	
3:30 PM	Minor Use Update	Brian Mauza, Ocean Spray
3:50 PM	Buyers Panel	Bill Franz, Ocean Spray David Ernst, Terra Beata Farms Blake Johnston, Bezanson & Chase Cranberry Co. Ltd.
6:00 – 7:00 PM	Social and cash bar in trade show	
7:00 PM	Banquet	

FRIDAY, MARCH 12TH

Time	Topic	Speaker
7:30 AM	Minor Use Priority Meeting	
8:15 AM	Opening/Breakfast	Moderator
8:30 AM	Pollination	Kenna MacKenzie, Agriculture and Agri-Food Canada
9:00 AM	Weed Management	Gavin Graham, NB Department of Agriculture and Aquaculture
9:30 AM	Disease Management	Frank Caruso, University of Massachusetts
10:00 AM	Break in the Trade Show	
10:30 AM	<i>Insect Management</i>	
	Fruit Worms	Anne Averill, University of Massachusetts
	Tip Worm	Kenna MacKenzie, AAFC
	Girdlers and Blackheaded Fireworm	Anne Averill, Research and Extension Specialist, University of Massachusetts
11:30 AM	The How-to of Chemigation	Willy Wells, Terra Beata Farms
11:45 AM	Late Water	Caroline DeMoranville, Cranberry Research Station, University of Massachusetts
12:00 PM	Lunch and Trade Show Time	
1:15 PM	Grower Panel: Maximizing Production on Upland Soils	Featured Grower - TBA Blake Johnston, Bezanson & Chase, NS Sandie Albert, Bells Mills Foods Ltd., NB Marc Daoust, Atoca N.B. and Canneberges Prairie, NB
2:20 PM	Nutrition	Caroline DeMoranville, University of Massachusetts
2:40 PM	Irrigation Scheduling	
	Using a Predictive Model for Irrigation Scheduling in Cranberries	Brian Mauza, Ocean Spray
	Soil Moisture Monitoring Trials and Water Management in Cranberries	Scott Anderson, Agriculture and Agri-Food Canada
3:20 PM	Closing remarks	
